

## Alubat Newsletter April 2002

**WELCOME** to the First Edition of the Alubat Newsletter. Our intention is to give you a taste of (and for) the Alubat products. We would be pleased to receive your comments and input. Our contact details are below.

### **SOUTHAMPTON BOAT SHOW 2002**

We had hoped to exhibit but space is very limited and it looks highly unlikely that we will be able to attend. However, we are looking at alternatives, perhaps an Ovni in a nearby marina, and will keep you informed.



**An Ovni 385 under sail**

### **OPEN WEEK/FACTORY VISIT—JUNE 2002**

With the level of response we have had to the news of our appointment as Alubat agents in Sailing Today and past live enquiries from Alubat we felt we ought to try to arrange an event that offered potential customers the chance to see an Ovni informally. We were also concerned that the level of interest from the UK would extend even further the delivery times - the first available delivery slot at the moment is March 2003! So, to beat the rush of orders from the international boat shows which start in September, we have selected the end of June for a combined factory visit/trial sail where possible. Not all models will be available but we will aim to have as many as possible. Provisional dates are 24th - 29th June. Please contact us for further details.



**An Ovni 435**

### **PRESS COVERAGE**

The Ovni 385 has been reviewed by James Jermain of Yachting Monthly. His article will appear in the June issue to be published mid-May together with an article about aluminium construction. Meanwhile Practical Boat Owner's David Harding will be reviewing the Ovni 345 during April. We'll let you know when that's due for publication. Meanwhile, in the **French** press, Voiles magazine is following the travels of it's ex-editor around the world aboard his Ovni 435. The articles have described his 10 year dream of owning an Ovni to the current travelogues. We have some copies (in French) if you're interested or you can subscribe to Voiles at [www.Voile.fr](http://www.Voile.fr).

In addition, our advertising campaign starts with the May issue of Yachting Monthly. Watch out for the Alubat yellow!

### **Websites**

Alubat's website, [www.alubat.fr](http://www.alubat.fr) should have full English language text by the end of April. But even in French the pictures are mouthwatering. It's worth a look.

Our [www.northseamaritime.com](http://www.northseamaritime.com) website should also feature Alubat information by the end of April.

### **General Knowledge**

What does Alubat mean - the 'alu' from aluminum and the 'bat' a short form of 'bateau' the French for boat.

Straightforward that one. What about OVNI? An OVNI is an 'objet volant non-identifié' or UFO. Yes, these boats really do fly - just not through the air!

And, last but not least Cigale. The direct translation is a cicada - a winged insect - which again flies! It's sister range, the Levrier des Mers (same exterior but conventional internal layout) is also a speedy animal - a 'greyhound of the sea'.

**Contact : Stephen Johnson**

**North Sea Maritime Ltd**, PO Box 5539, Southend-on-Sea, Essex. SS1 3TE. Tel/Fax: 01702 584821. Mobile: 07973 220 488. Email: [info@northseamaritime.com](mailto:info@northseamaritime.com)